



## Advertise in the Clifton Gorge Music and Art Festival Official Event Program

Attendees are local area customers with an interest in local businesses, who make purchases for themselves and their family throughout the year. Increase your chances of getting their attention by advertising in the Event Program.

If you are participating in the event, drive customers to your booth space! You paid good money to be there... increase your chances of potential customers inquiring at your booth.

The Event Program is taken home by many attendees and read after the event. Increase the chances of your potential customers contacting you after the day of the event by placing an ad.

Advertisers will also be acknowledged for their support of the festival throughout the weekend by a local DJ / Host.

### Ad Specifications:

Full page = 4 ½" w x 7 ½" t

Half page = 4 ½" w x 3 ½" t

Quarter page = 4 ½" w x 1 ¾" t

### Pricing:

Full page = \$150 (inside covers = \$200)

Half page = \$75

Quarter page = \$40

### Make Checks payable to Village of Clifton

### Directions for submitting artwork:

All printing will be black & white (including hi-res grayscale). Please provide any logo or graphic in hi resolution (300 dpi / largest size available). Ad copy should be provided separately as a text file and please provide any instructions necessary for layout (for example: "logo centered at top, phone number, website, and tagline centered below..."). Submit files to [schasnov@netzero.net](mailto:schasnov@netzero.net) or send a disc or hard copy of your letterhead, photo, or graphics to the address below.

**DEADLINE: May 12**

Village of Clifton  
PO Box 27  
Clifton OH, 45316

If you have any questions, please call (937) 767-1767 / 342-2175  
or email [schasnov@netzero.net](mailto:schasnov@netzero.net)  
Thank you for your support!